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Organization Name : *Global Self-Care Federation (GSCF)*

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English version :

The Global Self-Care Federation welcomes the draft Guidance for Responsible AI in Health and its pragmatic focus on prioritizing high-impact use cases, establishing risk-proportionate safeguards and building institutional and workforce capacity.

As AI increasingly shapes how individuals access, understand and act on health information, from a self-care perspective, responsibly designed AI can strengthen health literacy, support prevention and healthy behaviours, and facilitate informed decision-making, while helping individuals recognize when professional care is needed.

This potential should be considered within the broader role of self-care as an essential component of resilient, people-centred and sustainable health systems. By equipping individuals with trusted information and appropriate tools to manage their health, responsible AI can complement healthcare services, support prevention and contribute to more effective use of health-system resources.

We particularly welcome the Guidance's emphasis on beginning with the health challenge to be addressed rather than the technology itself, and on assessing public value, equity and implementation risk. These principles are especially important for AI tools that interact directly with individuals, where the quality and accuracy of information could have direct impact on health choices.

Responsible AI-enabled self-care therefore requires trusted information, appropriate regulatory oversight, protection of health data and privacy, transparency around the limitations of AI, and clear pathways connecting individuals to healthcare professionals when necessary. Digital and AI literacy will also be essential so that individuals can critically assess AI-generated health information and use these technologies safely.

We further welcome the recognition of meaningful participation by patients, communities and civil society. We encourage Member States to include individuals, healthcare professionals and relevant private-sector stakeholders in the design, implementation and evaluation of AI-enabled health solutions.

GSCF stands ready to work with WHO, Member States and partners to help ensure that responsible AI enables responsible self-care, while strengthening equitable, safe, and sustainable health systems.

Thank you.