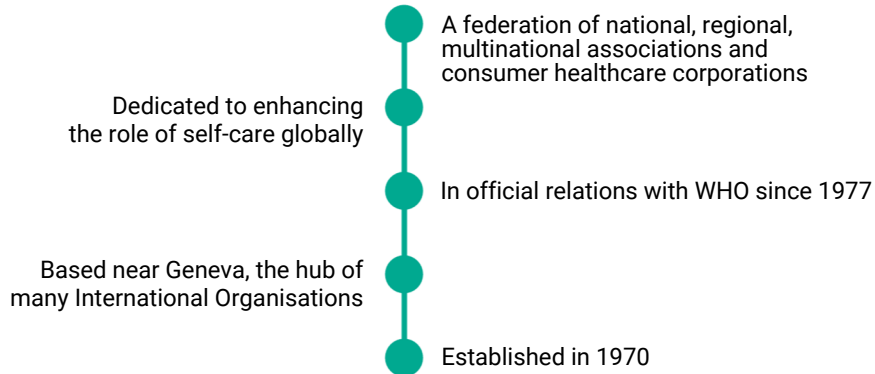




# GLOBAL SELF-CARE FEDERATION

*Better self-care, better health care*

## WHO WE ARE



## WHAT WE DO



We represent the self-care industry and contribute to WHO's Public Health goals through our specialized expertise



We communicate the value of responsible self-care to health professionals, health authorities and individuals



We foster responsible nonprescription medicine advertising, promotion and packaging information



We encourage high standards of quality, safety and efficacy of self-care products



We enhance the scope and depth of interactions with relevant healthcare organizations

## OUR CORE VALUES

### TRANSPARENCY

Engendering increased trust across the self-care industry on issues that matter

### CREDIBILITY

Providing evidence-based information to governments and policymakers

### LEADERSHIP

Working with members and stakeholders to act as a trusted voice representing the self-care industry

## OUR MEMBERSHIP

36 MEMBERS



National associations and consumer healthcare manufacturers

5 CONTINENTS



Our reach spans across five continents