

ILAR - The Latin American Association of Responsible Self-Care, is a regional non-profit organization leading to promote the development of responsible self-care as best way to get and stay healthy as well as to ensure access to over the counter (OTC) medications. ILAR is a member of the **Global Self-Care Federation (GSCF)**, international non-governmental association in official relationship with the World Health Organization (WHO). Founded in December 2001, the Association is formed by manufacturers of products and leading pharmaceutical companies in the region as well as National OTCs Associations, committed to the proper use of OTCs medicines in Latin America.

ILAR is conscious about the Environmental challenges that our planet is facing such as Climate Change, temperature increase, biodiversity loss, among other threats. These concerns motivate us to take actions to collaborate for a more sustainable self-care sector.

ILAR is working on different initiatives with all their members to achieve the milestones agreed by the Charter for Environmentally Sustainable Self-Care created by the GSCF:

Creation of a Sustainability Working Group to act as a support tool for members. This platform will be useful to share member's sustainability projects, strategies, and best practices with the objective of expand and replicate models that can be applicable in different countries in Latin America.

Monitoring the Environmental and Sustainability legislations through Latin America with the main objective of identify bills that are focusing on the prevention and reduction of wasting, the reduction of CO2, packaging, and supply chain procedures of the self-care Industry.

Participate actively in the Environmental discussions and initiatives that the GSCF will be leading and share it with our members with the objective of inform and show the international practices that can be adapted in our region.



- With the aim of reducing unnecessary use of paper and other materials, ILAR is working with some members on responsible use and implementation of **eLabelling** and **QR codes initiatives**. Besides the environmental benefits, this kind of initiatives support the inclusion of people with some disabilities.
- Most of our members are committed to OTCs' packaging be from **recyclable** and **reusable materials**, like paper. To achieve it, those materials should be provided by certified suppliers aligned with sustainability standards.
- Some ILAR's members are committed to recycling processes as well as **reverse logistic systems**.



- Some members are working to become a **carbon neutral** company in the next decade or have **zero emissions** in their value chain by adopting practices such as taking procurement measures, changing their manufacturing processes, or reducing business travel.
- Also, some members are redesigning and implementing new procedures for **energy saving** and **waste reduction**, replacing traditional sources of power by renewable energy, like solar energy.

