

The Kenya Association of Pharmaceutical Industry (KAPI) is a membership organization, established in the late 1960s, representing biopharmaceutical manufacturers (or their local representatives) that through research invent and develop medicines and technologies (e.g., Biopharmaceuticals, Vaccine Healthcare, Medical devices, Diagnostics) that significantly improve people's lives. KAPI represents the industry voice in Kenya and promotes efficiency in the pharmaceutical industry to ensure that medical products and healthcare technologies of the highest quality can be readily available for diagnosis, prevention and treatment of diseases. KAPI is happy to support **GSCF's Charter for Environmentally Sustainable Self-Care** and pledges to promote the initiatives of the Charter among its membership.

In support of the government's initiative to manage plastic waste, KAPI pledges to encourage its members to design products and packaging materials that minimize wastes, facilitates **reuse, recycling, recovery**, use of secondary raw material where possible and those that are environmentally friendly at their end of life.

Provide consumers with information on their role on **reuse, return, take back points**, meaning of recycling and recovery labels and symbols on their products. KAPI also commits to regularly create awareness among its members on environmental-friendly packaging through **webinars, stakeholder meetings** and **sharing of relevant articles**.



Reuse

Recycle

Recover