BAH, the German Medicines Manufacturers Association, is the leading trade organization of the pharmaceutical industry in Germany and represents the interests of about 400 member companies. BAH member companies contribute to the securing of the supply of medicines in Germany and produce nearly 80 per cent of the medicines sold without a medical prescription and almost two thirds of the prescription only medicines.

BAH fully supports the GSCF Charter for Environmentally Sustainable Self-Care. We support member companies in the implementation of substantial sustainability and environmental protection measures in the pharmaceutical industry.

Central components of our sustainability strategy are based on a comprehensive consulting concept. This involves the practical transfer of knowledge on reducing greenhouse gas emissions, saving materials, and conserving resources e.g. by:

- Improved resource management, reduced volume of packaging, improved production & supply chains and related communication efforts.
- Systematic collection and provision of best practice examples in the given context from the industry.
- Development of proposals for the reduction of environmental impacts, e.g. through Eco Management and Audit Scheme.

In addition, as a member of the Association of the European Self-Care Industry (AESGP), BAH actively supports the strategy for the reduction of pharmaceuticals in the environment (PiE) through:

- Participation in the PiE Taskforce, an Inter-Association Initiative.
- Efforts to ensure patient access to medicines with appropriate consideration of environmental aspects, e.g., the MedsDisposal campaign.